

FOR IMMEDIATE RELEASE:

Budget Your Trip Agent Introduces Supplier Reviews by Travel Agents

Raleigh, NC, March 15, 2012 - As part of its suite of online tools for travel agents, Budget Your Trip Agent has launched a unique Supplier Review feature (www.BudgetYourTrip.com/travelagent).

For years, travelers have been able to write online reviews of travel companies such as hotels, tour companies, and airlines. However, such travel websites only cater to the vacationer, describing travel amenities and criteria important to the end customer. Travel agents, on the other hand, are looking for a different set of rating criteria. Travel agents are interested in commission structures, special priority status, ease of booking, and a different level of customer service. These rating criteria form the basis for Budget Your Trip Agent's new Supplier Reviews tool.

Now, travel agents can rate and review travel companies on their own terms. These new supplier reviews are by travel agents and for travel agents. Reading reviews from their peers is the best way for industry professionals to discover which hotels, airlines, resorts, and tour companies accommodate their needs, and not just the desires of the traveler. Because the reviews are within the Budget Your Trip Agent suite, agents can read and write reviews of their favorite or least favorite companies in a private and unbiased environment, free from the influence of the suppliers. Travel agents can give their honest opinions, read the ratings of other agents, find highly rated (or poorly rated) companies, and discover new companies to partner with.

The new Supplier Reviews feature is just one component of Budget Your Trip Agent, which is available to travel agents and industry professionals for \$15 per month (plus a free trial period). The service is available at www.BudgetYourTrip.com/travelagent. The online tools, accessible from any web browser, also include an easy to use Itinerary Builder, a user friendly Client Relationship Manager (CRM), a Task Tracker, and a unique Travel Cost Research capability with access to real world travel costs from travelers around the globe.

In today's difficult economic climate, vacationers are more weary and budget conscious than ever before. Budget Your Trip Agent helps travel agents stay ahead of the curve and become an invaluable resource to even the most demanding or tech savvy clients.

About Budget Your Trip

Budget Your Trip, established in January, 2009, is a comprehensive online travel resource for travelers, travel agents, and travel professionals. In addition to Budget Your Trip Agent, the website provides a free online travel expense tracking tool for travelers. Furthermore, the recently launched Budget Your Trip Pro is designed specifically for business travelers.

CONTACT:

Bryan Tighe
Budget Your Trip, LLC
704.771.0668
Bryan {at} budgetyourtrip {dot} com
<http://www.budgetyourtrip.com/travelagent>

###